

# Business *Machine & Supply* company

division of DU PRINTS inc.

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MIMEO PRINTERS  
SPIRIT DUPLICATORS  
SPIRIT ADDRESSORS  
PHOTOCOPY MACHINES  
BUSINESS FORMS  
PRINTING

November 18, 1964

Gentlemen:

May we respectfully refer you to your inquiry, regarding our Rena Addressette as advertised in the September issue, page 251, of the OFFICE magazine.

The Rena Addressette sells for \$19.50 delivered to any part of the United States.

The Rena Addressette is recommended for low cost addressing. However, the most popular use of this machine is in connection with credit department monthly statement mailings. Customers ledger card is pulled from a tub file and the name and address are transferred to the mailing piece using the Rena Addressette. The typist prepares the ledger cards by placing a sheet or tab of spirit carbon behind the card and types the name and address directly on to the card.

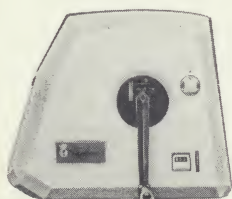
Where the user of the ledger card method prefers to die-cut a window aperture in the area for the name and address, we can provide pressure sensitized master patches made to order, i.e., so many patches per sheet, for easy typing. This patch method is preferable for making changes of names and addresses.

We can supply all the materials necessary to install this method and we welcome your request for quotation.

Thank you for your interest in our products. We trust that we may be of service to you.

Yours truly,  
DU PRINTS, INC.

Ron Warren, Manager Sales  
RW:df  
ENC:



*The shortest distance between typing and printing*